

# Knowledge Revolution:

## How You Can Boost Workplace Performance with LEAN Learning and Knowledge Transfer



Does your company spend big dollars and hundreds of hours on training with so-so results?

**Is knowledge transfer between you, customers, vendors and partners hit or miss?**

Are key employees retiring, taking decades of experience and wisdom with them?

**Are you frustrated and wondering how to effectively onboard and motivate Gen Y?**

Let knowledge transfer expert Todd Hudson show you how you can 'retool' your training and knowledge transfer programs to get far better results and potential cost savings.

You'll learn:

- How learning and knowledge transfer are being revolutionized by LEAN principles.
- How combining online learning with mentoring can replace traditional classroom training with much better results.
- How new social networking and virtual technologies create 'learning pull' that STICKS.
- How to identify obstacles to implementing new learning and knowledge transfer principles and technologies.

**Book Todd for Your Next Event!**

### Todd Hudson

is a knowledge transfer expert and operations guru who created a think tank – The Maverick Institute – to transform the way organizations train, teach and share knowledge.



Bringing LEAN techniques, new methods and innovative technologies to the world of knowledge transfer, Todd and his posse of Mavericks help organizations 'retool' inefficient training and replace it with new methods such as high-impact mentoring and social networks.

Todd's dynamic, entertaining keynote programs are a big hit with audiences. His witty delivery, high energy and surprise-a-minute teachings stand people on their ear and send them home with practical ideas they can implement right away.



**CONTACT:**  
Tamara Greenleaf  
Maverick Institute, LLC  
303.565.6161  
[tamara@maverickinstitute.com](mailto:tamara@maverickinstitute.com)

**Todd's presentations  
are dynamic,  
entertaining and  
chock full of tips your  
audience can take  
home and apply right  
away.**

## Who Will Benefit from Todd's Programs?

Todd's practical and innovative knowledge transfer ideas will especially appeal to audiences who need to:

- Onboard new employees quickly, efficiently and with fewer mistakes.
- Capture knowledge, wisdom and expertise from retiring baby boomers.
- Stem 'brain drain' and keep value in M&A integrations.
- Train new employees in highly regulated or high-danger jobs.
- Engage Gen Y millennial employees.

**Let Todd tailor a customized presentation for your event or company today!**

"Hearing Todd speak is always an edge-of-my-seat experience. His ideas are provocative but practical in balancing the complexities of corporate culture with simple concepts everyone can understand and use."

Chris Hoffmann, CEO and Founder  
RynoCycle, Inc.



"Todd Hudson is a kick-butt speaker and a true innovator. His knowledge transfer ideas are so practical and fresh, you'll be dazzled."

Liz Ryan  
BusinessWeek Writer,  
NPR & BBC Commentator  
CEO of AskLizRyan



"One of the best business talks I ever heard."

Tom Byrnes, Spark Marketing



**For more information:**

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