

Walking Around in Your Underwear:

How Transparency Can Add Hot New Value to Your Company



Today's employees, customers and business partners don't want an intermediary between them and their information.

They want to pull the information they need about your company, products and processes exactly when they need it.

Oh sure, it makes you uncomfortable, especially when customers use that info to hold your feet to fire. But the genie's already out of the bottle, and improved search technologies and social networks are taking away the excuses that companies have thrown up to stall more openness.

In this dynamic presentation, knowledge transfer expert Todd Hudson of the Maverick Institute will show how embracing transparency by letting your employees, customers and business partners **see inside your company** will make you faster, better and more profitable.

Book Todd for Your Next Event!

Todd Hudson

is a knowledge transfer expert and operations guru who created a think tank – The Maverick Institute – to transform the way organizations train, teach and share knowledge.



Bringing LEAN techniques, new methods and innovative technologies to the world of knowledge transfer, Todd and his posse of Mavericks help organizations 'retool' inefficient training and replace it with new methods such as high-impact mentoring and social networks.

Todd's dynamic, entertaining keynote programs are a big hit with audiences. His witty delivery, high energy and surprise-a-minute teachings stand people on their ear and send them home with practical ideas they can implement right away.



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**Todd's presentations
are dynamic,
entertaining and
chock full of tips your
audience can take
home and apply right
away.**

Who Will Benefit from Todd's Programs?

Todd's practical and innovative knowledge transfer ideas will especially appeal to audiences who need to:

- Onboard new employees quickly, efficiently and with fewer mistakes.
- Capture knowledge, wisdom and expertise from retiring baby boomers.
- Stem 'brain drain' and keep value in M&A integrations.
- Train new employees in highly regulated or high-danger jobs.
- Engage Gen Y millennial employees.

Let Todd tailor a customized presentation for your group or company today!

"Hearing Todd speak is always an edge-of-my-seat experience. His ideas are provocative but practical in balancing the complexities of corporate culture with simple concepts everyone can understand and use."

Chris Hoffmann, CEO and Founder
RynoCycle, Inc.



"Todd Hudson is a kick-butt speaker and a true innovator. His knowledge transfer ideas are so practical and fresh, you'll be dazzled."

Liz Ryan
BusinessWeek Writer,
NPR & BBC Commentator
CEO of AskLizRyan



"One of the best business talks I ever heard."

Tom Byrnes, Spark Marketing



For more information:

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