

Todd Hudson

Speaker
Knowledge Transfer Innovation



MAVERICK INSTITUTE



“Todd Hudson is a kick-butt speaker and a true innovator. His knowledge transfer ideas are so practical and fresh, you’ll be dazzled.”
BusinessWeek writer and NPR commentator Liz Ryan

Speaking Programs



Knowledge Revolution

How You Can Boost Workplace Performance
With Innovative Knowledge Transfer Methods.



Internal Predators

What Yellowstone Wolves and Navy SEALs Can Teach
You About Innovation



Walking Around in Your Underwear

How Transparency Can Add Hot New Value to
Your Company

Todd Hudson is a knowledge transfer expert and operations guru who created a think tank – The Maverick Institute – to transform the way organizations train, teach and share knowledge.

Bringing LEAN techniques, new methods and innovative technologies to the world of knowledge transfer, Todd and his posse of Mavericks help organizations ‘retool’ inefficient training and replace it with new methods such as high-impact mentoring and social networks.

Todd’s dynamic, entertaining keynote programs are a big hit with audiences. His witty delivery, high energy and surprise-a-minute teachings stand audiences on their ear and send them home with a toolkit of practical ideas they can implement right away.

MEMBER
NSA
NATIONAL SPEAKERS ASSOCIATION

**Todd's presentations
are dynamic,
entertaining and
chock full of tips your
audience can take
home and apply right
away.**

Who Will Benefit from Todd's Programs?

Todd's practical and innovative knowledge transfer ideas will especially appeal to audiences who need to:

- Onboard new employees quickly, efficiently and with fewer mistakes.
- Capture knowledge, wisdom and expertise from retiring baby boomers.
- Stem 'brain drain' and keep value in M&A integrations.
- Train new employees in highly regulated or high-danger jobs.
- Engage Gen Y millennial employees.

Let Todd tailor a customized presentation for your group or company today!

"Hearing Todd speak is always an edge-of-my-seat experience. His ideas are provocative but practical in balancing the complexities of corporate culture with simple concepts everyone can understand and use."

Chris Hoffmann, CEO and Founder
RynoCycle, Inc.



"Todd's wolf talk blew my doors off. Not only was it entertaining as heck, it made me think hard about how easy it is for maturing companies to lose their innovative edge when the culture tries to kill off employees who say what's unpopular and uncomfortable"

Terry Trover, Planar Systems, Inc.



"One of the best business talks I ever heard."

Tom Byrnes, Spark Marketing



For more information:

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Internal Predators: What Yellowstone Wolves and Navy SEALS Can Teach *You* about Innovation



What do Yellowstone wolves and Navy SEALs have to do with innovation?

A lot more than you think.

In this dynamic presentation, **Todd Hudson of the Maverick Institute** will show you why internal predators – employees who like to weed out weak products and projects, and who constantly question the status quo – are vital to your organization’s ‘ecosystem.’

Internal predators play a critical role in corporate cultures that are primed for fast, continuous innovation. Todd’s talk includes:

The Role of Internal Predators:

- What they are and why companies need them.
- How they spur innovation.
- What makes them effective.
- How they’re different from other initiatives.

Practical Tips for Creating and Managing Internal Predators

- How to find them.
- How to pick them.
- How to make them productive, instead of destructive.
- How to protect them so they can do their jobs and serve their vital role.

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Knowledge Revolution: How You Can Boost Workplace Performance with LEAN Learning and Knowledge Transfer



Does your company spend big dollars and hundreds of hours on training with so-so results?

Is knowledge transfer between you, customers, vendors and partners hit or miss?

Are key employees retiring, taking decades of experience and wisdom with them?

Are you frustrated and wondering how to effectively onboard and motivate Gen Y?

Let knowledge transfer expert Todd Hudson show you how you can 'retool' your training and knowledge transfer programs to get far better results and potential cost savings.

You'll learn:

- How learning and knowledge transfer are being revolutionized by LEAN principles.
- How combining online learning with mentoring can replace traditional classroom training with much better results.
- How new social networking and virtual technologies create 'learning pull' that STICKS.
- How to identify obstacles to implementing new learning and knowledge transfer principles and technologies.

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Walking Around in Your Underwear: How Transparency Can Add Hot New Value to Your Company



Today's employees, customers and business partners don't want an intermediary between them and their information.

They want to pull the information they need about your company, products and processes exactly when they need it.

Oh sure, it makes you uncomfortable, especially when customers use that info to hold your feet to fire. But the genie's already out of the bottle, and improved search technologies and social networks are taking away the excuses that companies have thrown up to stall more openness.

In this dynamic presentation, knowledge transfer expert Todd Hudson of the Maverick Institute will show how embracing transparency by letting your employees, customers and business partners **see inside your company** will make you faster, better and more profitable.

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